

India's Business Powerhouse

Leaders Driving Growth & Innovation



Jit Mukherjee

Vice President-Sales, Sarv Webs Private Limited

Over 12 years in customer experience, I've partnered with organisations tackling a core challenge: creating human, seamless, and meaningful customer interactions. My path through MyOperator, TeleCMI, and The Telephony Co. focused on building solutions that deliver genuine customer experiences beyond basic connectivity.

As Vice President of Sales at Sarv, I drive growth for a platform enabling connected customer conversations across channels. We transform fragmented interactions into unified, personalized engagement through voice, messaging, and omnichannel capabilities.

What drives me is the intersection of technology and human behavior, using analytics and integrations to design natural communication. Sarv powers 50,000+ businesses, serving diverse clients including UP12, Income Tax Department, Samsung, Bharat Electronics, Route Mobile, and DB Corp. Our mission is simple: customers remember how you made them feel, not the platform used. We're building world-class products from India, creating conversations that feel like trusted connections, not transactions.



Pranshul Aggarwal

Founder of LivLively

Pranshul Aggarwal is the Founder of LivLively, a gut health and microbiome-focused wellness brand committed to delivering science-backed, sustainable health solutions. With experience across the pharmaceutical and nutraceutical ecosystem, he brings hands-on expertise in product development, business strategy, and scaling healthcare ventures. He plays active leadership roles across businesses within the Medicef ecosystem, with LivLively operating alongside Purobien Lifesciences.

In his leadership capacity, Pranshul is closely involved in shaping business strategy, product development, and brand vision, addressing the growing burden of gut-related disorders driven by modern lifestyles and dietary shifts. Through LivLively, he is building not just a solutions-driven brand, but also an open platform that encourages conversations around gut health, free from stigma or judgement. Driven by a long-term vision to move beyond trend-led wellness, he is positioning LivLively as a credible, innovation-led player in India's preventive healthcare landscape.

